

# Caregiving simplified

We help families care for aging, chronically ill, or disabled loved ones.

Wellthy takes the logistical and administrative burden off of families. Families are matched with a dedicated Care Coordinator (think: personal healthcare project manager) who helps:

- Find medical providers
- Schedule appointments
- Identify the right in-home aide
- Handle a move into a living facility
- Contest medical bills and claims
- Organize medical records and medication lists
- And much more!

We'll provide much-needed relief for your caregiving team members. Email anthony.mcquade@wellthy.com for a demo.

# THE CAREGIVING CRISIS



1 in 5 working adults are caring for aging, chronically ill, or disabled family members (or themselves).<sup>1</sup>



Caregiving costs companies \$38 billion per year due to absenteeism, lost productivity, retention, etc.<sup>2</sup>



It's stressful! Family caregivers spend up to 32 hours per week on tasks done during working hours.<sup>3</sup>

#### **HUMAN + TECH POWERED**



Luci Coordinator

I wanted to update you on an in-home aide for Sue. Mary not only lives in the neighborhood, but she enjoys music as much as your mother does!



ane

Wow, she sounds perfect!



Luci Coordinator

Great, I'll arrange a call for you two to connect early next week. Let me know how it goes and I can figure out a time for Mary to meet your mother!





Promote a supportive workplace



Stay competitive, attract and retain talent

# THE WELLTHY IMPACT



Maximize employee productivity



Preventative care for caregivers and recipients



Increase employee loyalty



2X+ return on investment

- 1. Caregiver Resources & Long-Term Care. U.S. Department of Health and Human Services. (2017)
- 2. The Caregiving Landscape: Challenges and Opportunities for Employers. NEBGH and AARP report. (2017)
- 3. Age Wave/Merrill Lynch. The Journey of Caregiving: Honor, Responsibility and Financial Complexity. (2017)



# What is Wellthy?

Wellthy is your modern healthcare concierge, improving the healthcare experience for families with complex care.

# Why Wellthy?

We believe that there is a silent, massive caregiving crisis impacting families, companies, and our country. This is caused by a confluence of factors—we have a large aging population, these people will live longer with more chronic conditions than ever before, families live apart from one another, and our healthcare and eldercare systems are the most complex, opaque, and expensive in history. The result for families is that managing complex care ends up being enormously stressful and overwhelming. We want to make it easier!

#### How does Wellthy work?

With Wellthy, families get assigned a dedicated Care Coordinator (think: personal healthcare project manager) who:

- schedules appointments
- refills prescriptions
- handles prior authorizations
- sources and vets in-home aides
- handles a move into a care facility
- contests insurance bills
- · and much more

Especially for families with sick or aging loved ones (i.e. parent with Dementia, spouse with Cancer, child with Autism), they will save time, money, and stress by getting Wellthy's expert Care Coordinator to help.

# How to get started?

- Go to wellthy.com
- Click Get Started
- · Create an account
- Answer a few questions about the complex care situation

# What are families' responsibilities?

We ask that they're responsive and respectful of our Care Coordinators and their time. We want to do the best we can for families but sometimes this requires us to gather additional information and guidance from the family. The more helpful families can be to us, the more help we can provide!

# What are some use cases for the service?

Here are some examples of families we're helping:

- Parent who is older and has Dementia
- Spouse with a Cancer diagnosis
- Child with rare autoimmune conditions
- Sibling with mental health concerns
- · Parents-in-law with multiple conditions including MS, Alzheimer's, heart disease

# Is there a cap on time a Care Coordinator will spend helping a family?

There is no maximum on the time we'll spend to ensure all families are supported!

#### Is information confidential?

We take privacy very seriously. With the users' consent, a Care Coordinator may share information with doctors, family, caregivers, or other providers in order to arrange care. Care Coordinators only share user/family information if it's in their best interest.

# Are there out-of-pocket costs?

Wellthy's service fees are fully covered by an idividual or employer. But, when we set up services and professionals (i.e. transportation, an inhome aide) that are not covered by insurance, the family is responsible for covering the cost. We will always provide transparent information and options when there are out-of-pocket fees involved.

# What conditions can Wellthy help with?

Any and all! We let doctors and specialists focus on treating conditions. We help with everything else, including assisting with the administration and logistics (resources, service providers, billing, appointments, etc.). We work closely with families, so if the conditions require specific considerations, we can be there every step of the way.

# Where is Wellthy available?

The Wellthy service is available nationwide in the US. Since the service is virtual and powered by technology, we can connect and work with people on the East Coast, West Coast, and everywhere in between.

# What is the background of a Wellthy Care Coordinator?

Wellthy's Care Coordinators are mostly social workers by background, and in many cases, can personally relate to the families we work with. They have previously worked in hospital, insurance, and other healthcare settings. Most importantly, they are passionate about working with families to ease their care burdens. We carefully screen all candidates before certifying someone as a Care Coordinator.

# What will a Wellthy Care Coordinator do for a family?

Wellthy's Care Coordinators are skilled and trained to help families navigate and manage all aspects of care. Just like enlisting a financial planner to help with your investments or a wedding planner to manage your special day, families should seek expert assistance to help guide them through major care decisions and events. Care Coordinators will put together a gameplan and then get things done.







